

Standard Incentive Guidelines Information

Program Objectives:

The Standard Incentive Program provides energy efficiency incentives to encourage the installation of new, higher efficient equipment retrofits. Standard incentives are paid per unit installed.

Eligibility:

- Standard Measure Incentives are available for equipment purchased and installed after the effective date of the Fast Track/Standard Incentive list (most current version is available on Amerenmissouri.com), and all required documentation (completed applications, invoices, documentation) is postmarked no later than **January 31st 2019**.
- Eligible Customers are commercial electric customers of Ameren Missouri that are classified under one of the following rates: Small General Service Rate 2(M), Large General Service Rate 3(M), Small Primary Service Rate 4(M), and Large Primary Service Rate 11(M).
- Ameren Missouri electric business customers are not eligible for incentives on any lighting products discounted through Ameren Missouri Residential Energy Efficiency programs. Please see the list of participating stores for the Residential program on AmerenMissouri.com and be aware of point of purchase advertising as an indication of products that may have already received a Residential incentive. For questions about whether a lamp is eligible to receive an incentive please contact the BizSavers program office at 1.866.941.7299 or at BizSavers@ameren.com. Please have the store name and product SKU available for review.
- Equipment qualifying under the Standard program may not be purchased or installed prior the effective date of the Fast Track/Standard Incentive list publish date. Calendar durations within all guidelines are to be considered firm requirements. Written requests for extensions due to extenuating circumstances may be submitted to the Program office for review and acceptance will be given on a case by case basis.
- Standard program applications will be approved based on meeting eligibility requirements, technical review approval, and compliance with program terms and conditions.
- Applications must be received within 180 days after invoice date in order to qualify for an incentive.
- Equipment must be installed prior to submitting application in order to qualify for an incentive.

Process:

1. Before purchasing and installing Standard Incentive energy efficiency measures, verify that a Standard Incentive is available by reviewing the Fast Track/Standard Incentive list posted on AmerenMissouri.com or by downloading the most current version of the application.
 - If a measure meets a Standard program measure eligibility requirements it must be applied for through the Standard program.
 - Any measure not in the Standard program will be submitted via a custom application to Ameren Missouri for engineering review and are subject to the Custom Incentive Guidelines.
2. All Standard measures are subject to random pre-installation and post-installation inspections.
3. The only time a customer is required to secure preapproval from the Program office for a Standard incentive prior to purchase and installation of the equipment is when the total incentive amount is expected to exceed \$10,000.
 - Projects with an expected incentive level (determined by selecting measures within the application) greater than \$10,000 must be submitted for pre-approval and pre-inspection prior to removing existing equipment and purchasing or installing new equipment.

- Projects exceeding \$10,000 in incentives will receive a written incentive offer following engineering review and pre-inspection of the proposed project site.
- This offer must be signed by the customer and returned to the Program office prior to the purchase and installation of the equipment.
- The completion date shall not exceed 12 months from the date the offer is signed by the customer.
- Standard applications exceeding \$10,000 in incentives are subject to the Custom Incentive Guidelines.

Incentive Values and Caps:

- **Each Standard measure incentive is capped at the total cost of the installed measure.**
- Customers must install measures achieving a minimum total incentive of **\$150** per application and total incentives across all programs shall be capped at **\$3,000,000** per customer per this cycle defined as March 1, 2016 through February 28, 2019.